



An EFG Holding Company

EFG Hermes Credentials

July 2024

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Leading MENA / FEM Investment Bank With Unmatched Regional Access

EFG Hermes Overview

- Established in 1984 and present in the UAE since 2004, EFG Holding S.A.E. ("EFG Holding") has grown over 30 years to become the leading financial services corporation in the MENA region
- Drawing on our proven track-record and a team of more than 6,000 talented employees, we provide a wide spectrum of financial services that include investment banking, asset management, securities brokerage, research and private equity
- EFG Hermes is listed on the EGX and the LSE with a market capitalization of c. USD 531 mn⁽¹⁾
- EFG Hermes has a well diversified shareholder base encompassing several large global institutions and regional HNWI⁽²⁾ as well as SWFs⁽³⁾
- Launched the NBFI Platform EFG Hermes Finance which undertakes non-bank financing activities through a number of subsidiaries, including but not limited to: EFG Hermes Leasing, Tanmeyah Microfinance, valU for Installment Sale Services and EFG Hermes Factoring





Note: (1) As of June 12th, 2024; (2) HNWI: High Net Worth Individuals; (3) SWFs: Sovereign Wealth Funds; (4) Free Float includes 8.02% Bank of New York Mellon GDRs and 5.62% Social insurance fund

ECM League Tables for 2015, 2017 and 2018,

2020 Best Middle East Investment Bank by

MENA's Only Full-Fledged Financial Services Platform

Sell Side **Securities Brokerage** Research **Investment Banking** Ξ Leading brokerage platform in the region ≡ #1 Investment Banking platform in the MENA \equiv Received the **Research House of the Year** in 2023 as part of from the Saudi Capital Markets Awards **≡** Top rankings in Saudi Arabia, UAE (DFM and USD 95.8 bn in equity raised; ADX), Kuwait and Egypt and leading positions in ≡ Ranked as **#2 research house in the MENA** region other MFNA in 2021 by Institutional Investor poll USD 62.2 bn of M&A; and ≡ Solid market share of institutional trading ≡ Longest standing and widest coverage of MENA USD 8.0 bn of debt transactions (Western and Asian) across markets where EFG equities and economies with a diversified product Ranked 1st on Thomson Reuters Middle East

- Hermes has presence range **Extensive and diversified client base**, served by **= 237 companies** covered across the MENA region a strong sales and trading team specialized in the Most active research analysts in recent MENA IPOs
- \equiv The actual execution engine for most trading activities by global banks in GCC markets

region

Most active sell side platform in MENA; offering the most effective ECM ecosystem dedicated to MENA with unrivaled research, sales, distribution and corporate access capabilities

Buy Side		Non-Bank Financial Services	Retail Banking	
Asset Management	Private Equity	EFG Hermes Finance	Commercial Bank	
Leading asset manager in the region with USD 4.8 bn of AUM ⁽¹⁾ dedicated to the MENA region, Frontier Markets and Emerging Markets	 Approximately USD 1.6 bn of AUM Investments in 38 MENA companies with 28 exits to date Vortex's platform, which invests in European renewable plays, manages a solar portfolio of a total capacity of 365 MW after exiting European wind energy portfolio in March 2019 The Egypt Education fund is part of a USD 300 mn platform in partnership with GEMS Education 	 Growing platform of non-bank financial services companies predominantly serving SMEs. Key subsidiaries are; EFG Hermes Leasing Microfinance company Tanmeyah valU for Installment Sale Services EFG Hermes Factoring valU entered into a partnership with Al Hokair to enter GCC market Strategic partnership between valU and Amazon 	EFG Hermes recently acquired Arab Investment Bank; transforming itself into a universal banking platform	

region

and 2019

Global Finance

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Recognized Equity and M&A Franchise Across a Multitude of Sectors and Industries

EFG Hermes has established a strong equity and M&A franchise with USD 62.2 bn of M&A transactions and USD 95.8 bn of equity transactions executed across various sectors since 1995



More than US\$ 135 bn Worth of Transactions Executed Since 2010



Strongest ECM Track Record in MENA With 91 Executions and USD 520⁽¹⁾ bn of Demand Raised Since 2014



Unparalleled Track Record of M&A Execution



Consistently Ranked Amongst the Top ECM Banks in the MENA Region



	FY 2018	
	Bank	Market Share
1.	∃ EFG Hermes	13.2%
2.	JP Morgan	10.7%
3.	Citi	9.2%
۱.	Qatar National Bank	8.1%
5.	UBS	7.5%
ò.	Alinma Bank	4.5%
	BAML	4.4%
	FY 2020	
	Bank	Market Share
1.	Citi	15.0%
2.	FAB	14.0%
3.	Riyadh Bank	9.0%
4.	Goldman Sachs	8.0%
5.	ANB Invest	7.0%
ô.	National Commercial Bank	6.0%
7.	∃ EFG Hermes	5.0%
	FY 2022	
	Bank	Market Share
1.	HSBC	16.7%
2.	∃ EFG Hermes	9.8%
3.	Saudi National bank	9.6%
4.	Goldman Sachs	9.2%
5.	Citi	8.7%
6.	Riyadh Bank	7.1%
7.	FAB	6.9%

EFG Hermes is Consistently a Leader in MENA ECM Rankings (LSEG / Refinitiv – by Deal Value and Deal Count)

FY 2019					
	Bank	Market Share			
1.	∃ EFG Hermes	5.0%			
2.	Samba Capital	5.0%			
3.	Goldman Sachs	4.0%			
4.	Citi	4.0%			
5.	National Commercial Bank	4.0%			
6.	Morgan Stanley	4.0%			
7.	Credit Suisse	4.0%			

FY 2021						
	Bank	Market Share				
1.	Citi	17.7%				
2.	HSBC	11.8%				
3.	Saudi National Bank	9.0%				
4.	Morgan Stanley	7.5%				
5.	≡ EFG Hermes	5.5%				
6.	FAB	5.5%				
7.	Goldman Sachs	5.3%				

FY 2023						
	Bank	Market Share				
1.	FAB	19.6%				
2.	HSBC	10.4%				
3.	≡ EFG Hermes	8.7%				
4.	Saudi National Bank	5.1%				
5.	Dubai Islamic Bank	3.7%				
6.	Banque Saudi Fransi	3.5%				
7.	ADCB	3.4%				

Unmatched Track Record of IPOs

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Dominant Brokerage Platform

Leveraging the Top Regional Distribution Platform Trading c.US\$ 26.5 bn in Q1 2024

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Extensive Presence & Leadership	Strong Sales Force	Egypt
EFG Hermes is the Arab world's premier equities house, with strong presence	120 sales and traders dedicated to MENA and GCC equities specialized by	60,455
and a leading position in regional markets	client type, product and geography	
Unparalleled Corporate Access	Retail Service Channels	Saudi Arabia
Grant access to corporates management	EFG Hermes offers its retail and VIP	9,043
through tailored country trips and a	clients a complete trading platform	
series of distinguished conferences in Egypt, London, UAE, and USA	including call center, customer service, online, ATMs and retail branches	Qatar
Diversified Products	Online Trading	281
	- <u> </u>	
Provide flexible product offering depending on market accessibility and	Online trading platform provides clients with all resources needed to make	UK
clients' needs. Examples: Total Return	investment decisions and is currently	442
Swaps (9 countries) and Participatory Notes (KSA)	available in Egypt, UAE, Oman, KSA & Kuwait	
trong Market Share and Execution	s Across All Markets (USD bn in Q1 2024)	Largest Share of
4th 2nd 2nd 1st 6% 28% 34% 31%	n/a 1st 5th n/a 26% 25% 73% 9% 21%	The Region's Trading Largest Con
8.82	Market Share Ranking	53.0% 50.4%
3.72 3.13	2.21 0.16 0.10 0.08 0.03	

UAE Kuwait

Saudi Ara	bia 👫	Oman	*	Jordan		
9,043		6,850		6,324		
					7	
Qatar 📃		South Africa 🛛 🚬		United States		
281		32		592		
	UK		Europe Ex	x. UK		
	442			72		
	L		L			

Wide Distribution Network (Number of Clients by Country - December 2023)

33,879

35,767

of Foreign Participation in Markets (Q1 2024)

g Gateway for Foreign Institutional Investors and the ontributor to Foreign Trading in the Region



Source: Bloomberg, Notes: (1) Ranking amongst independent brokers; (2) Aggregate market share across DFM & ADX

The Largest Research Platform Dedicated to MENA





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Providing MENA Issuers Strong Investor Access and After Market Support

Strong Corporate Access

- ≡ EFG Hermes has strong relationships with all investor types trading in the region
- ≡ EFG Hermes provides investors access to listed companies in the MENA region through long-term relationships with C-suite executives via multiple conferences and events throughout the years (including non-deal roadshows, virtual conferences in 2020, etc.)
- ≡ EFG Hermes' distribution network coupled with its strong corporate access has helped it become the #1 ECM player in the region with the strongest distribution platform across the MENA region

Providing MENA Issuers Strong Investor Access

17th Annual Dubai Oneon-One Conference (2023)

561+ global institutional

✓ 247+ top MENA / EM / FM

companies (29+ countries)

Attended by...

investors

✓ 179+ companies

...for meetings with

 \checkmark

18th Annual Dubai One-on-One Conference (2024)



Attended by...

- ✓ 670+ investors
- ✓ 250+ financial institutions

...for meetings with

 216+ top MENA / EM / FM companies (29+ countries)



Since 2013, Dubai has been home to our annual flagship "One-on-One Conference"; the largest bank sponsored corporate access event for the MENA Region; hosting on average 10,000+ investor meetings over the course of 1 week

Aftermarket Support									
Listing Date	Issuer	Exchange	Size (USD mn)	EFG Hermes Coverage	EFG Trading (% of Total Trading)		Corporate Access	Ongoing IB Relation.	Research Coverage
					6m post IPO	12m post IPO			
2023	DTC	DFM	315	55.8x	33.2%(1)	_(2)	✓	✓	✓
2023	ADES	Tadawul	1,219	20.0x	3.7% ⁽¹⁾	(2)	×	×	×
2023	Lumi Rentals	Tadawul	290	36.0x	3.1% ⁽¹⁾	(2)	✓	✓	✓
2023	OQGN	MSM	771	29.9x	16.2%	_(2)	✓	×	×
2023	ADNOC Logistics	ADX	769	41.3x	13.6%	17.3% ⁽²⁾	✓	✓	×
2023	Al Ansari	DFM	210	9.0x	13.7%	13.3%(2)	✓	×	×
2023	ADNOC Gas	ADX	2,500	14.0x	16.2%	14.5%(2)	✓	✓	✓
2023	Abraj Energy	MSM	244	10.5x	12.3%	27.4%(2)	×	✓	×
2022	Riyadh Cables	Tadawul	378	13.3x	3.6%	4.0%	✓	✓	✓
2022	Americana	ADX / Tadawul	1,803	24.5x	35.0%(3)	28.7%(3)	✓	✓	×
2022	Taaleem	DFM	204	12.6x	51.9%	14.1%	✓	✓	✓
2022	Empower	DFM	724	19.8x	41.7%	40.9%	<	✓	✓
2022	Salik	DFM	1,017	17.6x	25.0%	24.5%	✓	✓	✓
2022	Ali Alghanim	KWSE	323	5.2x	16.8%	16.5%	<	✓	✓
2022	Borouge	ADX	2,005	12.8x	15.4%	15.5%	✓	✓	✓
2022	DEWA	DFM	6,100	12.5x	21.2%	22.3%	×	✓	×
2021	Fertiglobe	ADX	795	10.1x	22.9%	22.5%	✓	✓	✓
2021	ACWA Power	Tadawul	1,213	46.6x	1.4%	1.4%	✓	×	×
2021	ADNOC Drilling	ADX	1,100	8.8x	16.3%	15.1%	✓	✓	✓
2021	Yahsat	ADX	80	1.6x	21.8%	19.3%	×	-	×
2021	Theeb Rent a Car	Tadawul	138	19.4x	0.0%	1.0%	✓	✓	✓
2021	Alkhorayef Water	Tadawul	144	17.4x	0.8%	0.6%	×	<	×
2020	Habib Medical	Tadawul	700	35.2x	2.0%	3.3%	✓	<	×
2019	Saudi Aramco	Tadawul	29,400	N/a	0.4%	1.2%	1	-	×

Strongest distribution network with strong access and long-term relationships with all investor types that trade the region

Select Awards From Key Institutions

