

EFG Hermes Holding

Investor Presentation

June 2015



I. Group Overview

Group Overview

A Regional Champion

EFG-Hermes Overview

- Established in 1984, EFG Hermes Holding S.A.E. ("EFG Hermes") is the region's premier investment banking firm with on the ground presence in 8 regional markets
- Our operations focus on investment banking, securities brokerage, research, asset management, private equity, Leasing and commercial banking through our majority ownership in the Lebanese bank, Crédit Libanais
- The firm's workforce consists of 840 employees (excluding the commercial bank), with its two largest operations in Egypt and the UAE, employing 435 and 94 employees, respectively
- The firm has a capital base of US\$1.3 bn and is listed on the EGX and the LSE with a market capitalization of c.US\$1.2 billion
- EFG Hermes has a well diversified shareholder base encompassing several large institutions and regional HNWI as well as SWFs

An Unparalleled Platform...

Arab World's Only Integrated IB Platform





Well-Diversified Shareholder Base

Free Float, 65.0% Dubai Financial Group, 11.0% Abdel Moneim Al Rashed, 7.7% EFG Hermes IB Limited, 6.4%

... With Pan Arab Presence

Presence in 8 Arab Countries



(1): For performance during 2013

Group Overview

Senior Management Team

The Organization Structure



Business Lines

Support

Board of Directors⁽¹⁾



(1): Term of the board is for 3 years ending May 2017; board can be immediately expanded from current number of directors
(2): Member of audit and risk committee
(3): Member of remuneration committee



II. Strategy Overview

A Growth Targeted Approach

Phase I: Restructuring

Phase II: Growth



Phase II : Ongoing Implementation of Growth Strategy

EFG Hermes Remained on Target with its Growth strategy Outlined early 2014



Phase II : Ongoing Implementation of Growth Strategy

EFG Hermes Remained on Target with its Growth strategy Outlined early 2014

Diversify Product Range ■ EFG Hermes is entering the financing sector; a business that entails potential synergies with EFG Hermes' current business model and is a market that is slated to see a lot of growth during the coming years

■ The Firm has already taken a number of steps towards its first expansion into the leasing segment

Geographical Expansion ■ The Sub-Sahara African market remains one of the least tapped markets globally with a lot of value in expanding EFG Hermes business there during the coming 12-18 months. The establishment of a hub in East Africa that can serve a number of the growing economies of the region is being considered. The choice of partner there will be key.



EFGHERMES Launch Date: End of 2015 / Beginning of 2016



Funding Our Expansion Plans



10



Dominant Brokerage Platform

Securities Brokerage | The Leading Brokerage Platform Across the Region

Regional Presence, Market Share and Ranking



(2) Over brokers only – excluding trading banks

Average Daily Commissions

Fees Contribution by Country

Wide Distribution Network

In USD thousand





Egypt	UAE		Kuwait	
Number of Clients 49,25	7 Number of 0	Clients 19,927	Number of Clients 23,387	
Jordan 🔶	Oman	×	Saudi Arabia	
Number of Clients 5,68	2 Number of	Clients 5,310	Number of Clients 330	
Qatar	South Afr	ica 🔀	United States	
Qatar Number of Clients 10		ica 🔀	United States	
			Number of Clients 173	

Securities Brokerage | Complete Online Experience/Unparalleled Corporate Access

Online Trading Platform Markets **Features** Access Buy, Sell Orders Submission, Editing, Canceling and Active Hermes Mobile for Egypt (EGX) Orders Status Monitoring. iPad, iPhone and Android for an easier trading experience Historical Account Statement Oman(MSM) KSA (Tadawul) stand alone Live Multi Market summary, Stock prices and New Bulletins **Online Platform** Orders, Executions and Invoices statements Kuwait (KSE) stand alone

Corporate Access

One-on-One

Dubai 2015 (March 2nd- 4th)





London

* Figures are subject to change

Research | A Leading Research House

NCB Capital

Global Investment House



Asset Management | Diversified Client Base and Product Offering



Egypt -Fl/Balance, 38%

Institutions 27%

KSA, 8%

Asset Management | Strong Track Record and Award Winning Funds

المجموعة المالية فيرميس

EFGHERMES

- 46 professionals across three countries (Egypt, UAE and Saudi Arabia) with more than 19 years of investment experience in the region making it the largest and most experienced on-the-ground team of any investment manager in the Middle East
- Comprehensive investment management process, with proprietary research capabilities
- Markets pick-up in 2014 was reflected in AuMs appreciation

The Most Diverse Portfolio of

Arab World

EFG Hermes Asset Management Offic

Award-Winning Funds Across the

- Long team track record: over 3 years or longer, we have 20 mandates whereby all 20 exceeded their respective benchmarks or absolute return targets
- Building on the funds' stellar performance, the team is increasing its focus on assets gathering initiatives in the coming period



Asset Management Funds Performance

Investment Banking | Recognized Equity and M&A Franchise



Investment Banking | Strong Capital Raising Capabilities

- = The Investment Banking division has been very active,
- **=** During this period, we have managed to execute



Select Equity Raising Transactions in the Last Year						
Transaction	Description	Demand Raised	Investor Nationality			
Advisory on Initial Public Offering (US\$ 334,000,000) May 2015	■ EFG Hermes acted as joint global coordinator and bookrunner in the US\$334mn IPO of Integrated Diagnostics Holdings (including overallotment option), floating 50% of the company's share capital through a secondary offering on the LSE	Family Offices 12% JNWI 13% Hedge Funds 14%	South Africa 6% USA 17% UK 22%			
Advisory on Initial Public Offering (US\$ 267,311,463) Joint Global Coordinator, Bookrunner & Underwriter April 2015	 EFG Hermes acted as the joint global coordinator, bookrunner & underwriter on the IPO of Edita Food Industries Edita Food Industries is a leader in the growing Egyptian packaged snack food market 	Family Office SWF Hedge Fund 8% HNW 23%	South Africa 9% USA 18% UK 20%			
Advisory on Admission/Demerger Shares on NASDAD DUBAL (US\$ 1,400,000,000) Sponsor, Global Coordinator & Joint Bookrunner March 2015	 Orascom ConstructEFG Hermes was mandated by Orascom Construction Industries to act as joint bookrunner and global coordinator in a Nasdaq Dubai-EGX dual listing ion Industries is a leading global provider of contract construction services 	Corporate HNW 19% 13% Founder 9% Family Office 5%	South RoW Africa 13% 7% USA 14% MEN A 65%			
မြဲဖြင့်သွင် မြဲလာလို Advisory on Initial Public Offering (US\$ 689,027,543) Joint Bookrunner December 2014	 EFG Hermes acted as a Joint Bookrunner on the IPO of Emaar Dubai Parks and Resorts Dubai Parks and Resorts engages in the development of multi themed leisure and entertainment destinations 	Family Offices 74% Retail 10% Institusions 16%	USA 9% UK 11% MENA 70%			
Advisory on Initial Public Offering (US\$ 1,579,090,662) Joint Bookrunner October 2014	 EFG Hermes acted as a Joint Bookrunner on the US\$ 1.6 bn IPO of Emaar Malls Group Emaar Malls Group is one of the world's largest operators of super regional and regional malls 	Retail, 30% Family Offices, 10%	USA 11% UK 14% MENA 70%			
Advisory on Initial Public Offering (US\$109,233,550) Joint Global Coordinator and Bookrunner May 2014	 EFG Hermes was mandated as Joint Global Coordinator and Bookrunner for the IPO ACC is one of leading producers of cement in Egypt and is the first company to IPO in Egypt since the 2011 revolution 	Retail 43% Family Offices 28%	South Africa 13% USA 10% UK 5% NENA 69%			

Oil & Gas

18%

Private Equity | Large Base of AuMs. InfraMed | A EUR385 mn Long Term Infra Fund Focusing on SEMED



Private Equity | Acquisition of a 49% Stake in EDPR in a USD208 mn Leveraged Buyout With Co-Investors



Leasing I Overview



Sources: EFSA Quarterly Reports; The Status of Lending to SMEs in MENA Region); Bank Audi Egypt Economic Report March 2014 and World Leasing Yearbook 2014



- \equiv Easy to apply
- Flexible and tailored payment structures to accommodate different cash flows
- No additional collateral is required
- Shorter turnaround time: c.20 days
- Ξ Preserve credit lines
- Potential tax savings Ξ
- Enhance profitability ratios
- No leverage on balance sheet

Lease Vs. Bank Loans

- **≡** Extensive documentation required
- No flexibility in payment structures
- Extensive additional collaterals are required
- Long turnaround time: 2-3 months Ξ
- Reduces available credit lines ≡

*Operating lease to be launched at a later stage

** Capital allocated is EGP75mn, to be increased to EGP100 mn by year end

Leasing I Business Model





III. Commercial Bank Overview

Commercial Bank Overview

Crédit Libanais | Highlights

\$9.3 bn Total Assets				
\$2.9 bn Total Loans	9.7% ROAE (after tax)	1///		
JZ. J DII Total Loans	0.7% ROAA	14.4% Core Tier-1 ⁽³⁾	¢ 0 0 0 ma ia	
\$7.9 bn Total Deposits	(after tax)	15.8% CAR(Basel II) ⁽³⁾	\$808mn	Total Equity
	\$68.4mn Net Profit ⁽²⁾ after tax		\$621mn	Core Equity
36.5% Loans/Deposits		76.9% NPL Coverage Ratio		
	57.1% Cost/Income ⁽¹⁾	natio	5.7%	Loans Market
73 Crédit Libanais branches		1.6% nim		Share
(Lebanon – Cyprus – Bahrain – Iraq)	Credit Int'l branch (Senegal)		1,615	Employees
	(Seriegal)	290,000 Customers served in		
		Lebanon	85	ATMs across Lebanon

Commercial Bank Overview

Crédit Libanais | Crédit Libanais Presence





V. Financial Performance

Group | Key Financial Highlights



Group Revenues

Group Total Assets



Group Net Profit After Tax & Minority Interest



*Includes the capital gain recorded from the sale of stake in Bank Audi

**EGP781 mn one-offs & impairment changes: one-off operating expenses of EGP70 mn, impairment charges of EGP735 mn & capital gains of EGP24 mn

Total Equity/Capitalization



Investment Bank | Business Lines Revenue



Brokerage Revenue

Investment Banking Revenue





Private Equity Revenue



Asset Management Revenue

Ξ

Investment Bank | Revenue Generation



(1): Net revenues as per earnings release includes treasury and capital markets income

* 2010 revenue excludes EGP717 million of capital gain booked from the sale of Bank Audi

Ξ

Investment Bank | The Cost Base



(1): Some of the business lines' expenses are booked on the Holding level, thus the above expenses do not entirely capture the divisions' full operating expenses (2): Operating Expenses before deduction of taxes and minority interest

Investment Bank | Balance Sheet

Investment Bank Balance Sheet as at 31st of March 2015

- The balance sheet of EFG Hermes today is well capitalized, and unleveraged with significant scope for value optimization and returning money to shareholders
- EFG Hermes enjoys a clean balance sheet since January 2014, thanks to the management strategy which saw impairment charges taken at the end of 2013

Assets - Liabilities	In EGP million
Cash and Cash Equivalents	3,352
Asset Management Seed Capital	831
Private Equity Seed Capital	235
Fixed Assets and Real Estate	433
Other Assets	46
Receivable (Payables)	(1,206)
Goodwill	199
Other Trading and AFS Investment	207
Crédit Libanais	3,296
SODIC	220
Total	7,612

Crédit Libanais | Balance Sheet and Asset Quality Highlights





Customer Loans



Customer Deposits





NPL/Gross Loans



Provisions/NPL (Coverage Ratio)

In %, unless otherwise stated

In USD million



32

Crédit Libanais | Profitability, Performance and Capital Ratios



Net Interest Income Non Interest Income





Operating Expenses

66

62

Other Operating Expenses

69

In USD million

49

Salaries

56

2010 2011 2012 2013 2014 1Q15



In USD million



Capital Ratios (Basel II)

■Tier 1 Ratio ■Tier 2 Ratio



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EFG Hermes Holding SAE has its address at Building No. B129, Phase 3, Smart Village, Km 28 Cairo Alexandria Desert Road, 6 October, Egypt and has an issued capital of EGP 2,867,422,500