

# EFG Hermes Holding

**Investor Presentation** 

March 2015



# I. Group Overview

## Group Overview

A Regional Champion

#### **EFG-Hermes Overview**

- Established in 1984, EFG Hermes Holding S.A.E. ("EFG Hermes") is the region's premier investment banking firm with on the ground presence in 8 regional markets
- Our operations focus on investment banking, securities brokerage, research, asset management, private equity, and commercial banking through our majority ownership in the Lebanese bank, Crédit Libanais
- The firm's workforce exceeds 817 employees (excluding the commercial bank), with its two largest operations in Egypt and the UAE, employing 579 and 111 employees respectively
- The firm has a capital base of US\$1.3 bn and is listed on the EGX and the LSE with a market capitalization of c.US\$1.3 billion
- EFG Hermes has a well diversified shareholder base encompassing several large institutions and regional HNWI as well as SWFs

#### An Unparalleled Platform...

#### Arab World's Only Integrated IB Platform





### ... With Pan Arab Presence

#### Presence in 8 Arab Countries



#### (1): For performance during 2013

## Group Overview

Senior Management Team





**Board Composition** 

### Board of Directors<sup>(1)</sup>





# II. Strategy Overview

### A Growth Targeted Approach

#### Phase I: Restructuring

Phase II: Growth



### Phase II : Ongoing Implementation of Growth Strategy

### EFG Hermes Remained on Target with its Growth strategy Outlined early 2014



Phase II : Ongoing Implementation of Growth Strategy

### EFG Hermes Remained on Target with its Growth strategy Outlined early 2014

Diversify Product Range ■ EFG Hermes is entering the financing sector; a business that entails potential synergies with EFG Hermes' current business model and is a market that is slated to see a lot of growth during the coming years

■ The Firm has already taken a number of steps towards its first expansion into the leasing segment

Geographical Expansion ■ The Sub-Sahara African market remains one of the least tapped markets globally with a lot of value in expanding EFG Hermes business there during the coming 12-18 months. The establishment of a hub in East Africa that can serve a number of the growing economies of the region is being considered. The choice of partner there will be key.

**EFGHERMES** Leasing Launch Date: April/May 2015





### Strategy Overview Future Vision



### Funding Our Expansion Plans



#### **Understanding the EFG Hermes Cash Balances**



### Securities Brokerage | The Leading Brokerage Platform Across the Region

### **Dominant Brokerage Platform**

Extensive Presence & Leadership	Strong Sales Force	Retail Service channels			
EFG Hermes is the Arab world's premier equities house, with strong regional presence and leadership position in many of these markets	120 sales and traders dedicated to MENA and GCC equities specialized by client type, product and geography	EFG Hermes offers its retail and VIP clients a complete trading platform including call center, customer service, online, ATMs and retail branches			
Unparalleled Corporate Access	<b>Diversified Products</b>	Online Trading			
Grant access to corporates management through tailored country trips and a series of distinguished conferences in Egypt, London, UAE, and USA	Provide flexible product offering depending on market accessibility and clients' needs. Examples: Total Return Swaps (9 countries) and Participatory Notes (KSA)	Our Online trading platform provides clients with all the resources needed to make investment decision. Online trading available in Egypt, UAE, Oman, KSA and Kuwait			



(1) Market shares for FY2014 (2) Excluding special transactions

(3) Over brokers only – excluding trading banks

### **Average Daily Commissions**



### Fees Contribution by Country

Qatar, <sup>1%</sup>

KSA,

6%

Kuwait,

8%

6%

ADX, 9%

DFM,

21%

Jordan, Others,

2%

Egypt

42%

### Wide Distribution Network

Egypt	25	UAE		Kuwait		
Number of Clients 49,257		Number of C	clients 19,927	Number of Clients 23,387		
Jordan		Oman	*	Saudi Arabia	09603529 +	
Number of Clients 5,682		Number of (	Clients 5,310	Number of Clients 330		
Qatar		South Africa 🛛 🔀		United States		
Number of Clients 10		Number of Clients 25		Number of Clients 173		
	UK	×	Europe Ex	UK 🔼		
	Number of C	Clients 105	Number of	Clients 40		

### Regional Presence, Market Share and Ranking

Oman,

4%

### Securities Brokerage | Complete Online Experience/Unparalleled Corporate Access

#### **Online Trading Platform** Markets **Features** Access Buy, Sell Orders Submission, Editing, Canceling and Active Hermes Mobile for Egypt (EGX) Orders Status Monitoring. iPad, iPhone and Android for an easier trading experience Historical Account Statement Oman(MSM) KSA (Tadawul) stand alone Live Multi Market summary, Stock prices and New Bulletins **Online Platform** Orders, Executions and Invoices statements Kuwait (KSE) stand alone

#### **Corporate Access**

#### One-on-One

#### Dubai 2015 (March 2nd- 4th)



#### London 2014 (September 15th- 17th) The 4<sup>th</sup> London MENA Conference Save the Date Emirates Stadium London, UK EFG Hermes 4th Annual London MENA Conference at the Emirates Stadium, London 200 117 27 from in Fund managers **Financial Institutions** Aggregate AUMs of US\$ 8+ trillion 1000 +12 /1 with from **Fop listed MENA companies** Meetinas Aggregate Market Cap of US\$ c.290 billion

London

\* Figures are subject to change

### Research | A Leading Research House



### Market Cap. Coverage by Country



### **Research Team Euromoney Poll Rankings**

### **Research Capacity Online via New Portal**

		Symbol Company Same	d	Welcome S
One Begion One INVESTMENT RANK				
нь наранны находог	DURINY STRATEGY ADALYSTS	BY HER HERMEN DON LACTS		
and and that the out	LAH STREETARD			
EFGHERMES	ALL REMARCH REPORTS MACRO & STRATEGY	REPORTS INTIVICIAS		
Beause We Enderstand the	A near of Double Unit Growth on All Levels Herbert Royp in a second Excess Statement Version in (int) Analysis, Rhabal Rashin (Tarak II Elevenity)			12 (Jay (2012) program (2014) (2012)
Needs of Investors in a Competitive and Fast maving Market	202013: Strong Too Line and Margin Gains Unive La Popy Find Protoins Joberges Final Industries Analysis, Nada Ants History Ass. CPA	tminde Growty: Operationality in Line 🔘		2944-002013 peges (8-92-108-)
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### **Research Coverage by Sector**



Research House	Airlines &	Aviation	Stra	tegy	Property /	Real Estate	leie	coms	Transport	& Snipping	Pharma	ceuticais	Uti	lities
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
EFG Hermes	1	1	1	1	2	2	2	1	1	1	1	1	2	1
НЅВС	3	4	3	3	5	4	4	3	4	3	3	2	6	4
Deutsche Bank	8	5	_	7	10	7	6	_	_	_	_	_	4	5=
NCB Capital	2	3	2	2	1	1	1	2	2	_	2	_	1	2
Global Investment House	_	_	_	4	8	3	10	_	_	2	_	3	_	3

- leading research department that is currently comprised of a team of 33 professionals focusing on areas including equity coverage, economics, and strategy
- Ξ The department also offers indepth reports on economies, strategy and sector focused notes
- The quality of this team is accentuated by the top ranking of its analysts during the past six vears
- Capping a two-year process, EFG Hermes Research launched its new portal in May 2012, providing access to all research products and a three-year product archive

### Asset Management | Diversified Client Base and Product Offering



Egypt -Equity, 21%

Egypt -FI/Balance, 43%





16

East

capabilities

than 19 years of investment experience in the region making it the largest and

■ Comprehensive investment management process, with proprietary research

■ Long team track record: over 3 years or longer, we have 20 mandates whereby

all 20 exceeded their respective benchmarks or absolute return targets

■ Building on the funds' stellar performance, the team is increasing its focus on

■ Markets pick-up in 2014 was reflected in AuMs appreciation

assets gathering initiatives in the coming period

most experienced on-the-ground team of any investment manager in the Middle

### Asset Management | Strong Track Record and Award Winning Funds

Tracking Index Performance FY2013 ■FY2014 25.5% 48.8% 17.2% -2.4% Saudia Arabia Equity Fund 26.3% 45.1% 20.4% 6.0% MEDA Fund 26.6% 43.7% 13.3% 2.0% **MENA** Opportunities Fund 25.9% 31.3% 11.4% 10.4% Al Waseela Fund 11.6% 16.7% 19.5% 20.4% Egypt Fund **Top Selected Awards** AWARDS AWARDS Best Asset Manager in Money Market Fund of the Best Asset Manager in Egypt 2014 **UAE 2014** Year Global Banking and Finance MENA Fund Manager Mena Fund Manager Performance Awards Review Awards Performance Awards 2014 THOMSON REUTERS 7 AWYA zawya Best Asset Manager in Top Performing MENA KSA, 2014 Equity Fund 2013 Global Banking and Finance Thomson Reuters/ZawyaMI Review Awards Asset Management Awa MEN MENA Money Market Fund of the

Year 2010

Global Investor/isf Middle

East Awards

#### **Asset Management Funds Performance**



Top Performing MENA Equity Fund 2013 Thomson Reuters/ZawyaMENA Asset Management Awards	Best MENA Asset Manager of the Year 2012 Zawya MENA Funds Ranking Awards
Egypt Asset Manager of the year 2010 Mena Market Fund Magazine	<b>global</b> isf Asset Manager of the Year 2010 Global Investor/isf Middle East Awards

### Investment Banking | Recognized Equity and M&A Franchise



Ξ

### Investment Banking | Strong Capital Raising Capabilities

			Select Equity Raising Transacti	ons in the Last 8 Month	S		
	nking division has been very active, of landmark transactions (with an	Transaction	Description	Demand Raised	Investor Nationality		
aggregate of more despite very challen During this period,	than US\$ 43 bn since 2010) nging market conditions we have managed to execute ny other regional investment bank	Gustai Sactor Advisory on Initial Public Offering (US\$ 689,027,543) Joint Bookrunner December 2014	<ul> <li>EFG Hermes acted as a Joint Bookrunner on the IPO of Dubai Parks and Resorts</li> <li>Dubai Parks and Resorts engages in the development of multi themed leisure and entertainment destinations</li> </ul>	Family Offices 74% Retail 10% Institusions 16%	MENA 70%		
М	M &A Track Record		M &A Track Record		■ EFG Hermes acted as a Joint Bookrunner on the US\$ 1.6 bn IPO of Emaar Malls Group	Retail, 30% Institutions	US, 11%
USD (bn) Total Others 2	53.3	Advisory on Initial Public Offering of Emaar Malls Group (US\$ 1,579,090,662) Joint Bookrunner October 2014	Emaar Malls Group is one of the world's largest operators of super regional and regional malls	Family Offices, 10%	Europe, 14% MENA, 70%		
Consumer Durables 1. Food and Beverage 1. Industrials 2 Building Materials	.4	Advisory on Private Placement (US\$ 41,000,000) Financial Advisor June 2014	<ul> <li>EFG Hermes was mandated by Exeed Industries to raise US\$ 40m for its animal feed subsidiary, NFFPM</li> <li>NFFPM is a leading animal feed and fodder manufacturer based in Abu Dhabi with a total market share of c. 45% of the UAE market</li> </ul>	SWFs 33% Family Offices 67%	Kuwait 25% KSA 75%		
	5.5 36.7 uity Track Record	Advisory constr Advisory on Initial Public Offering (US\$109,233,590) Joint Global Coordinator and Bookrunner May 2014	<ul> <li>EFG Hermes was mandated as Joint Global Coordinator and Bookrunner for the IPO</li> <li>ACC is one of leading producers of cement in Egypt and is the first company to IPO in Egypt since the 2011 revolution</li> </ul>	Institutional 29% Retail 43%	GCC 77% Europe an N. America 10% Egypt 13%		
USD (bn) Total Others Consumer Durables	17.5 1.8 2.1 1.2	Advisory on Placement of Secondary Stake followed by Capital Increase (US\$ 70,000,000) Placement Manager April 2014	<ul> <li>EFG Hermes was mandated by the shareholders to raise c. US\$ 70m, representing approximately 10.9% of the company's share capital</li> <li>GB Auto is a leading Egyptian manufacturer and distributor of automobiles and motorcycles listed on the EGX</li> </ul>	Family Offices 60% Institutional Investors 39% HNWI 1%	GCC 26% Egypt 52%		
Oil & Gas Building Materials Real Estate TMT	1.2 2.8 3.4 5.0	A Consortium of Investors Advisory on Private Placement MOS (USS 151,000,000) Financial Advisor March 2014	<ul> <li>EFG Hermes advised a consortium of investors on the capital raising of US\$151 m and the acquisition of Millennium Offshore Services ("MOS")</li> <li>MOS is a global leader in the jack-up accommodation services vessels segment with operations in Asia Pacific and MENA</li> </ul>	HNWI 27% SWFs 17% Family Offices 56%	Egypt 17% UAE 24% KSA 26%		

& RE, 17%

Oil & Gas

18%

Private Equity | Large Base of AuMs. InfraMed | A EUR385 mn Long Term Infra Fund Focusing on SEMED



Oatar Petr. Int.

Private Equity | Acquisition of a 49% Stake in EDPR in a USD208 mn Leveraged Buyout With Co-Investors





# III. Commercial Bank Overview

## Commercial Bank Overview

### Crédit Libanais | Highlights

\$9.2 bn Total Assets						
\$2.9 bn Total Loans	9.8%	ROAE (after tax)	14.5%	Core Tier-1		
\$7.7 bn Total Deposits	0.7%	ROAA (after tax)	15.9%	CAR(Basel II)	\$794mn	Total Equity
36.9% Loans/Deposits	\$64mn	Net Profit after tax	78.5%	NPL Coverage	\$604mn	Core Equity
71 Crédit Libanais branches	59.3% <b>c</b>	ost/Income <sup>(1)</sup>	1.7%	Ratio NIM	5.6%	Loans Market Share
(Lebanon – Cyprus – Bahrain – Iraq)	1 Credit Int'l branch (Senegal)		290,00	O Customers	1,631	Employees
				served in Lebanon	85	ATMs across Lebanon

## Commercial Bank Overview

### Crédit Libanais | Crédit Libanais Presence





# V. Financial Performance

### Group | Key Financial Highlights



Group Revenues

**Group Total Assets** 



#### **Group Net Profit After Tax & Minority Interest**



\*\*EGP781 mn one-offs & impairment changes: one-off operating expenses of EGP70 mn, impairment charges of EGP735 mn & capital gains of EGP24 mn

### **Total Equity/Capitalization**



26

### Investment Bank | Business Lines Revenue



Brokerage Revenue

#### **Investment Banking Revenue**



#### In EGP million Management Fees Incentive Fees 3.5

#### Asset Management Revenue





### Investment Bank | Revenue Generation



### Investment Bank | The Cost Base



(2): Operating Expenses before deduction of taxes and minority interest

Investment Bank | Balance Sheet

#### Investment Bank Balance Sheet as at 31st of December 2014

- The balance sheet of EFG Hermes today is well capitalized, and unleveraged with significant scope for value optimization and returning money to shareholders
- EFG Hermes enjoys a clean balance sheet since January 2014, thanks to the management strategy which saw impairment charges taken at the end of 2013

Assets - Liabilities	In EGP million
Cash and Cash Equivalents	3,208
Asset Management Seed Capital	757
Private Equity Seed Capital	231
Fixed Assets and Real Estate	432
Other Assets	48
Receivable (Payables)	(1,142)
Goodwill	199
Other Trading and AFS Investment	199
Crédit Libanais	3,296
SODIC	229
Total	7,456

Crédit Libanais | Balance Sheet and Asset Quality Highlights



#### **Total Shareholders' Equity** In USD million **Total Equity** ■ Preferred ■ Tier 2 ■ Core Equity 794 766 619 569 561 90 91 428 10 576 52C 368 2009 2010 2011 2012 2013 2014



#### NPL/Gross Loans

In %, unless otherwise stated





**Customer Deposits** 

#### Provisions/NPL (Coverage Ratio)

In %, unless otherwise stated

In USD million



Crédit Libanais | Profitability, Performance and Capital Ratios

### Net Interest Income

In USD million





#### **NII versus Non Interest Income**

Net Interest Income
Non Interest Income





#### Salaries Other Operating Expenses





### Net Profit After Tax & Minority Interest

In USD million



■ Tier 1 Ratio ■ Tier 2 Ratio



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EFG Hermes Holding SAE has its address at Building No. B129, Phase 3, Smart Village, Km 28 Cairo Alexandria Desert Road, 6 October, Egypt and has an issued capital of EGP 2,867,422,500