

# EFG Hermes Holding

**Investor Presentation** 

Second Quarter 2015



## I. Group Overview

## Group Overview

A Regional Champion

#### **EFG Hermes Overview**

- Established in 1984, EFG Hermes Holding S.A.E. ("EFG Hermes") is the region's premier investment banking firm with on the ground presence in 8 regional markets
- Our operations focus on investment banking, securities brokerage, research, asset management, private equity, Leasing and commercial banking through our majority ownership in the Lebanese bank, Crédit Libanais
- The firm's workforce consists of 862 employees (excluding the commercial bank), with its two largest operations in Egypt and the UAE, employing 456 and 96 employees, respectively
- The firm has a capital base of US\$1.3 bn and is listed on the EGX and the LSE with a market capitalization of c.US\$0.7 billion
- EFG Hermes has a well diversified shareholder base encompassing several large institutions and regional HNWI as well as SWFs

### An Unparalleled Platform...

#### Arab World's Only Integrated IB Platform





Well-Diversified Shareholder Base

### ... With Pan Arab Presence



#### Presence in 8 Arab Countries

(1): For performance during 2013

## Group Overview





### Board of Directors<sup>(1)</sup>



(1): Term of the board is for 3 years ending May 2017; board can be immediately expanded from current number of directors
(2): Member of audit and risk committee
(3): Member of remuneration committee



## II. Strategy Overview

### A Growth Targeted Approach

#### Phase I: Restructuring

#### Phase II: Growth



### Phase II : Ongoing Implementation of Growth Strategy

### EFG Hermes Remained on Target with its Growth strategy Outlined early 2014



Phase II : Ongoing Implementation of Growth Strategy

### EFG Hermes Remained on Target with its Growth strategy Outlined early 2014

Diversify Product Range ■ EFG Hermes is entering the financing sector; a business that entails potential synergies with EFG Hermes' current business model and is a market that is slated to see a lot of growth during the coming years

■ The Firm has already taken a number of steps towards its first expansion into the leasing segment

Geographical Expansion ■ The Sub-Sahara African market remains one of the least tapped markets globally with a lot of value in expanding EFG Hermes business there during the coming 12-18 months. The establishment of a hub in East Africa that can serve a number of the growing economies of the region is being considered. The choice of partner there will be key.







## Funding Our Expansion Plans



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### Securities Brokerage | The Leading Brokerage Platform Across the Region

### **Dominant Brokerage Platform**

### **Regional Presence, Market Share and Ranking**

ensive Presence & Leadership	Strong Sales Force	Retail Service channels		2	Egypt		Dubai	Ab	u Dhabi		NASDAQ Duba		Kuwait	<b>兴</b>	Oman
EFG Hermes is the Arab world's premier equities house, with strong regional presence and leadership position in many of these markets	■ 120 sales and traders dedicated to MENA and GCC equities specialized by client type, product and geography	EFG Hermes offers its retail and VIP clients a complete trading platform including call center, customer service, online, ATMs and retail branches	Ranking Market Share	1H15 1	2Q15 1 32.5%	1H15 6 12.8%	2Q15 6 12.0%	1H15 1 24.5%	2Q15 1 24.4%	1H15 1 46.0%		1H15 2 26.0%	2Q15 1 28.1%	1H15 3 24.3%	2Q15 1 30.4%
Inparalleled Corporate Access	Diversified Products	Online Trading		影深眺 ———	KSA <sup>(2)</sup>		Jordan		Qatar		Bahrain	奏	Lebanon	★	Morocco
Grant access to corporates management through tailored country trips and a series of distinguished	Provide flexible product offering depending on market accessibility and clients' needs. Examples: Total Return Swaps (9)	Our Online trading platform provides clients with all the resources needed to make investment decision.	Ranking	1H15 5	2Q15 6	1H15 5	2Q15 5	1H15 N/A	2Q15 N/A	1H15 N/A	2Q15 N/A	1H15 N/A	2Q15 N/A	1H15 N/A	2Q15 N/A
conferences in Egypt, London, UAE, and USA	countries) and Participatory Notes (KSA)		<sup>1</sup> Market Share	1.0%	1.1%	9.1%	11.3%	10.5%	12.9%	5.3%	5.6%	2.6%	6.7%	1.6%	1.9%
				1) Excluding 2) Over broke Iraq swaps la	ers only – ex	cluding tradir	ig banks								
Average	e Daily Commissio	ons Fe	es Con	ntributi	ion by	Count	ry		N	/ide Di	stribut	ion Net	work		





Based on 2Q15 Figures

#### UAE Egypt Kuwait <u>10</u> Number of Clients 49,257 Number of Clients 19,927 Number of Clients 23,387 Saudi Arabia Oman Jordan · > Number of Clients 5,682 Number of Clients 5,310 Number of Clients 330 South Africa > United States Qatar Number of Clients 10 Number of Clients 25 Number of Clients 173 Europe Ex. UK UK Number of Clients 40 Number of Clients 105

Securities Brokerage | Complete Online Experience/Unparalleled Corporate Access

### **Trading Platform Providing Trading Across Markets**



#### **Corporate Access**



#### \* Figures are subject to change

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## Research | A Leading Research House



### Market Cap. Coverage by Country



### **Research Team Euromoney Poll Rankings**

### **Research Capacity Online via New Portal**

	Sy	mbol / Company Name	Q Advanc	ed Search	elcome
One Region One INVESTMENT BANK		1879E			-
HOME EQUITIES MACRO	COUNTRY : STRATEGY : ANALYSTS : NY E	FG HERMES CONTACTS			
un Logia Auffert Magazian	LATEST RESEARCH			*********	127 1
EFGHERMES	ALL RESEARCH REPORTS MACRO & STRATEGY REPORTS	NITIATIONS			
Because We Understand the	A Year of Double-Digit Growth on All Levels; Reiterate Day on Egypt Househeld Durables Oriental Weavers (OW) Analysts: Rhaled Sadek / Tarek D-Shawardy	Attractive Multiples 🚳		02-Sep-2013	î
Needs of Investors in a Competitive and Fast- moving Market	202013: Strong Top-Line and Margin Gains Drive Earnings Gr Egypt Pool Products Jahayna Pool Industries Analysis: Nade Antin / Italien Alas, CPA	owth; Operationally in Line 🚫		29.4ug-2013 7 (8 pages ,8.92 MB)	
<u>.</u>	1H2013 Earnings Weak, Broadly In Line With Expectations ( Epgt Construction & Engineering Orancom Construction Industrie Analysis: Ahmed Shares El On / Yousel Reason			29-4ug-2013	
SEARCH Report Type - Choose -	Term Positive Post Oil and Gas Engineering Divestment and M Omas Energy Equipment & Services Renalizancia Services (RMS) Analysis: Visites Baddour, CFA / Server Kattparantel	larine Margin Recovery; Raise FV and	Upgrade to Buy 💿	25-Aug-2013	
Keyword	Raise FV and Roiterate Buy; Sustained Growth Outlock ( Gaudi Araba Ol, Gas & Consumation Fuels Aldrees Petroleum Analysts: Tarek El-Shawarby			29-Aug-2013 7 ( 10 pages ,0.94 MD )	
Advanced GO Search	Revise Down 2013 Forecasit, Solid Long-Term Story; Maintain Saud Arabia Resetoil Durables Al Hassan Ghazi Brahim Shaker Analysis, Taret ELShewarby	FV and Buy Rating 👩		29-Aug-2013	
HERCHTS					mere
2/2013					谱品
+read more	Turn Positive Post Of American Construction Divestment and M Omas Francy Equipment & Services Renaisance Services (RNS) Analysis: Visitas Baddour, CFA / Server Kattporential	larine Margin Recovery; Raise FV and	Upgrade to Buy 🚳	25-Aug-2013 ( 12 papes ,0.92 MB ) Rating Bury	î

### **Research Coverage by Sector**



Research House	Airlines ٤	& Aviation	Stra	tegy	Property /	Real Estate	Tele	coms	Transport	& Shipping	Pharma	ceuticals	Uti	ilities
	2014	2012	2014	2012	2014	2012	2014	2012	2014	2012	2014	2012	2014	2012
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
EFG Hermes	1	1	1	1	2	2	2	1	1	1	1	1	2	1
HSBC	3	4	3	3	5	4	4	3	4	3	3	2	6	4
Deutsche Bank	8	5	_	7	10	7	6	_	_	_	_	_	4	5=
NCB Capital	2	3	2	2	1	1	1	2	2	_	2	_	1	2
Global Investment House	_	_	-	4	8	3	10	_	_	2	_	3	_	3

- The department also offers indepth reports on economies, strategy and sector focused notes
- The quality of this team is accentuated by the top ranking of its analysts during the past six years
- Capping a two-year process, EFG Hermes Research launched its new portal in May 2012, providing access to all research products and a three-year product archive

### Asset Management | Diversified Client Base and Product Offering

Funds



0.2

2014

0.1

1Q15

0.1

2Q15

**Funds Origination by Clients' Region** 



Shariah

Compliant and

Conventional

Equity,

Money

Market &

Fixed

Income

Absolute

Return & Indexed

Funds

 $\longleftrightarrow$ 

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#### AuMs Breakdown by Region/Country Specific

2013

0.2

2012

01

2011

 $\cap 2$ 

2010

### AuMs Breakdown by Investor Type





0.2



MENA

71%

## Asset Management | Strong Track Record and Award Winning Funds

المجموعة المالية فيرميس

**EFGHERMES** 

- 48 professionals across three countries (Egypt, UAE and Saudi Arabia) with more than 21 years of investment experience in the region making it the largest and most experienced on-the-ground team of any investment manager in the Middle East
- Comprehensive investment management process, with proprietary research capabilities
- Markets pick-up in 2014 was reflected in AuMs appreciation

The Most Diverse Portfolio of

Arab World

EFG Hermes Asset Management Offic

Award-Winning Funds Across the

- Long team track record: over 3 years or longer, we have 20 mandates whereby all 20 exceeded their respective benchmarks or absolute return targets
- Building on the funds' stellar performance, the team is increasing its focus on assets gathering initiatives in the coming period



### **Asset Management Funds Performance**

## Investment Banking | Recognized Equity and M&A Franchise



### Investment Banking | Strong Capital Raising Capabilities

- = The Investment Banking division has been very active,
- **=** During this period, we have managed to execute



	Select Equity Raising	y Transactions	
Transaction	Description	Demand Raised	Investor Nationality
Advisory on Initial Public Offering (US\$ 300,000,000) July 2015	■ EFG Hermes acted as joint global coordinator and bookrunner in the US\$300mn IPO of Emaar Misr for Development, floating c.13% of the company's share capital through a primary offering on the EGX	HNWI Int'l Instit. 18% 26% Family Offices 43% Regional Instit. 13%	UK USA RoW 8% 5% 2% Egypt 42%
Advisory on Initial Public Offering (US\$ 334,000,000) May 2015	■ EFG Hermes acted as joint global coordinator and bookrunner in the US\$334mn IPO of Integrated Diagnostics Holdings (including overallotment option), floating 50% of the company's share capital through a secondary offering on the LSE	Family Offices Banks 2% Long Investors 58%	South Africa 6% USA 17% UK 22%
Advisory on Initial Public Offering (US\$ 267,311,463) Joint Global Coordinator, Bookrunner & Underwriter April 2015	<ul> <li>EFG Hermes acted as the joint global coordinator, bookrunner &amp; underwriter on the IPO of Edita Food Industries</li> <li>Edita Food Industries is a leader in the growing Egyptian packaged snack food market</li> </ul>	Family Office SWF 3% Hedge Fund 8% HNW 23% Long Only 65%	South Africa 9% USA 18% UK 20%
CRASCOMA Advisory on Admission/Demerger Shares on NACOMA (US\$ 1,400,000,000) Sponsor, Global Coordinator & Joint Bookrunner March 2015	<ul> <li>EFG Hermes was mandated by Orascom Construction Industries to act as joint bookrunner and global coordinator in a Nasdaq Dubai-EGX dual listing</li> <li>Orascom Construction Industries is a leading global provider of contract construction services</li> </ul>	Corporate HNW 19% 13% Founder 9% Family Office 5%	South RoW Africa 7% USA 14% MEN A 65%
မြဲဖာမို့လွှဲ မြဲလွှေးလွှဲ Advisory on Initial Public Offering (US\$ 689,027,543) Joint Bookrunner December 2014	<ul> <li>EFG Hermes acted as a Joint Bookrunner on the IPO of Emaar Dubai Parks and Resorts</li> <li>Dubai Parks and Resorts engages in the development of multi themed leisure and entertainment destinations</li> </ul>	Family Offices 74% Retail 10% Institusions 16%	USA 9% UK 11% MENA 70%
Advisory on Initial Public Offering (US\$ 1,579,090,662) Joint Bookrunner October 2014	<ul> <li>EFG Hermes acted as a Joint Bookrunner on the US\$ 1.6 bn IPO of Emaar Malls Group</li> <li>Emaar Malls Group is one of the world's largest operators of super regional and regional malls</li> </ul>	Retail, 30% Family Offices, 10%	USA 11% UK 14% MENA 70%



18%

Private Equity | Large Base of AuMs. InfraMed | A EUR385 mn Long Term Infra Fund Focusing on SEMED



Private Equity | Acquisition of a 49% Stake in EDPR in a USD208 mn Leveraged Buyout With Co-Investors



### Leasing I Overview



Sources: EFSA Quarterly Reports; The Status of Lending to SMEs in MENA Region); Bank Audi Egypt Economic Report March 2014 and World Leasing Yearbook 2014



#### Our Funding Model

#### Lease Vs. Bank Loans

- Easy to apply
- Flexible and tailored payment structures to accommodate different cash flows
- No additional collateral is required
- Shorter turnaround time: c.20 days
- Preserve credit lines
- Potential tax savings
- Enhance profitability ratios
- No leverage on balance sheet

### ■ Extensive documentation required

- No flexibility in payment structures
- Extensive additional collaterals are required
- Long turnaround time: 2-3 months
- Reduces available credit lines

\*Operating lease to be launched at a later stage

\*\* Capital allocated is EGP75mn, to be increased to EGP100 mn by year end

Leasing I Business Model





## V. Commercial Bank Overview

## Commercial Bank Overview

### Crédit Libanais | Highlights



## Commercial Bank Overview

### Crédit Libanais | Crédit Libanais Presence





## V. Financial Performance

## Group | Key Financial Highlights



### **Group Revenues**



### **Group Net Profit After Tax & Minority Interest**



\*Includes the capital gain recorded from the sale of stake in Bank Audi

\*\*EGP781 mn one-offs & impairment changes: one-off operating expenses of EGP70 mn, impairment charges of EGP735 mn & capital gains of EGP24 mn

#### **Total Equity/Capitalization**



### Investment Bank | Business Lines Revenue



In EGP million

#### In EGP million Management Fees Incentive Fees 272 207 166 121 117 113 71 131 123 -12 110 107 98 2010 2011 2012 2013 2014 1H14 1H15

### **Private Equity Revenue**



### Asset Management Revenue

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Investment Bank | Revenue Generation



### Investment Bank | The Cost Base



(1): Some of the business lines' expenses are booked on the Holding level, thus the above expenses do not entirely capture the divisions' full operating expenses (2): Operating Expenses before deduction of taxes and minority interest

Investment Bank | Balance Sheet

Investment Bank Balance Sheet as at 30 <sup>th</sup> of June 2015				
Assets - Liabilities	In EGP million			
Cash and Cash Equivalents	3,869			
Asset Management Seed Capital	907			
rivate Equity Seed Capital	300			
ixed Assets and Real Estate	432			
ther Assets	47			
eceivable (Payables)	(1707)			
oodwill	199			
her Trading and AFS Investment	149			
édit Libanais	3296			
DDIC	175			
eased Assets (net)	88			
ong Term Loans	(56)			
tal	7,698			

■ EFG Hermes enjoys a clean balance sheet since January 2014, thanks to the management strategy which saw impairment charges taken at the end of 2013

■ The balance sheet of EFG

Hermes today is well capitalized, and unleveraged with

significant scope for value optimization and returning money to shareholders

Crédit Libanais | Balance Sheet and Asset Quality Highlights







**Customer Deposits** 

#### **Total Shareholders' Equity** In USD million **Total Equity** Preferred Tier 2 Core Equity 800 794 766 619 569 561 604 612 576 529 478 425 2010 2011 2012 2013 2014 1H15

**NPL/Gross Loans** 

In %, unless otherwise stated



### Provisions/NPL (Coverage Ratio)

In %, unless otherwise stated

In USD million



Source: Bank Information

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Crédit Libanais | Profitability, Performance and Capital Ratios



#### Net Interest Income ■Non Interest Income 23.8 B0.1 28.4 26.8 6<mark>7.6%</mark> 6<mark>9.9%</mark> 7<mark>1.6%</mark> 73.2% 7<mark>6.2%</mark> 7<mark>2.5%</mark> 6<mark>8.1%</mark> 2010 2011 2012 2013 2014 1H14 1H15





### Net Profit After Tax & Minority Interest

In USD million





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EFG Hermes Holding SAE has its address at Building No. B129, Phase 3, Smart Village, Km 28 Cairo Alexandria Desert Road, 6 October, Egypt and has an issued capital of EGP 3,259,255,500